

Mari Tanor

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Summary

User-centered UX/UI Designer with practical experience in digital product workflows, from ideation to prototyping. Proficient in leveraging Figma for high-fidelity designs and interactive prototypes, and skilled in translating designs into functional websites using WordPress (Elementor). Seeking to apply and expand design skills within a dynamic product team in the technology sector.

Experience

Freelance UX/UI Designer

2024 - Present

- **Project Management System (MVP):** Designed and developed an interactive prototype for a project management system MVP using Figma, leveraging existing design systems and creating new UI components. Focused on optimizing user flows, visual design, and interactions
- **Catering Management System (Project Paused):** Conducted initial UX/UI design and prototyping for a catering management startup using Figma. (Project was paused before launch, full design deliverables were completed).
- **Jewelry Workshop Website:** Designed and developed a responsive WordPress website for a jewelry workshop business, including detailed UX planning, Elementor implementation, and integration of Google Analytics/Console. Special attention was given to ensuring a seamless experience across all devices.

E-commerce Operations & Customer Support - Sofi Design

2023

- Managed and operated an e-commerce website on the Shopify platform, including product uploads, category management, and promotional updates.
- Developed and managed email marketing campaigns.
- Processed and fulfilled customer orders.
- Provided professional customer support.

Customer Support - Co Co Collective

(2023)

- Managed and processed orders on a WordPress platform.
- Provided customer support through various channels (WhatsApp, email, Instagram).

Self-Employed - Nispana Jewelry

2020-2023

- Established, managed, and operated an e-commerce website.
- Provided comprehensive customer support.
- Managed supplier relationships.
- Designed and produced jewelry products.

Education

- Extended UX/UI Course - Netcraft Academy
- Social Media Marketing Course - Digitalent

Skills

- UX/UI Design: Figma, Prototyping, User Research, Wireframing
- E-commerce: Shopify/WordPress (Elementor)
- Digital Marketing: Email Marketing, Google Analytics, Google Console
- Other: Excellent Customer Service, Independent Work, Teamwork, Communication

Languages

- Hebrew - Fluent
- English - High Proficiency
- Russian - Conversational